

Electricity Facts Label (EFL)  
 TXU Energy Retail Company LLC  
 TXU Energy Free Mornings & Evenings 24<sup>SM</sup>  
 Service Area - AEP Texas North Company  
 January 19, 2019

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------------------------|---------------------|----------------|----------|----------------|-----------------------|-------|---------|-------|----------|-----------------------|----------------|----|-------------|----|
| Electricity Price                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Average Monthly Use</td> <td style="width: 33%;">500 kWh</td> <td style="width: 33%;">1000 kWh</td> <td style="width: 33%;">2000 kWh</td> </tr> <tr> <td>Average Price per kWh</td> <td>15.3¢</td> <td>13.2¢</td> <td>12.2¢</td> </tr> </table>                                                                                                                                                             |                |                                  | Average Monthly Use | 500 kWh        | 1000 kWh | 2000 kWh       | Average Price per kWh | 15.3¢ | 13.2¢   | 12.2¢ |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Average Monthly Use                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 500 kWh        | 1000 kWh                         | 2000 kWh            |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Average Price per kWh                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 15.3¢          | 13.2¢                            | 12.2¢               |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p>Average Price per kWh above is a sample based on average annual usage profile for this TDU with 27.80% of electricity usage occurring during Mornings and Evenings hours, as defined below. Your actual average price will depend on your usage and the pricing below.</p>                                                                                                                                                                                                                               |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Base Charge:</td> <td style="width: 20%;">Per Month (\$)</td> <td style="width: 40%;">\$9.95</td> </tr> <tr> <td>Energy Charge:</td> <td>Per kWh (¢)</td> <td></td> </tr> <tr> <td style="text-align: right;">All kWh</td> <td></td> <td>11.6000¢</td> </tr> <tr> <td rowspan="2">TDU Delivery Charges:</td> <td>Per Month (\$)</td> <td>**</td> </tr> <tr> <td>Per kWh (¢)</td> <td>**</td> </tr> </table> |                |                                  | Base Charge:        | Per Month (\$) | \$9.95   | Energy Charge: | Per kWh (¢)           |       | All kWh |       | 11.6000¢ | TDU Delivery Charges: | Per Month (\$) | ** | Per kWh (¢) | ** |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Base Charge:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Per Month (\$) | \$9.95                           |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Energy Charge:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Per kWh (¢)    |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | All kWh                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                | 11.6000¢                         |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | TDU Delivery Charges:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Per Month (\$) | **                               |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Per kWh (¢)    | **                               |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>**For updated TDU delivery charges go to <a href="http://txu.com/tducharges">txu.com/tducharges</a>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>TDU Delivery Charges Per Month and TDU Delivery Charges Per kWh will be passed through to customer as billed from the Transmission and Distribution Utility (TDU).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>Mornings and Evenings Discount: You will receive a 100% Discount on all Energy Charges and TDU Delivery charges per kWh during the Mornings and Evenings hours.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>Mornings: From 7:00 a.m. through 9:59 a.m. each day<br/>         Days: From 10:00 a.m. through 6:59 p.m. each day<br/>         Evenings: From 7:00 p.m. through 9:59 p.m. each day<br/>         Nights: From 10:00 p.m. through 6:59 a.m. each day</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>Your average price per kWh each month is determined using the publicly available pricing above and the formula below based on your actual usage each month. To determine your current month's price, use this formula with your estimated monthly usage, go to <a href="http://txu.com/formula">txu.com/formula</a> or call 1-800-242-9113.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>Price per kWh = [Base Charge + TDU Delivery charges per month + (Monthly billed kWh Usage multiplied by the (Energy Charge + TDU Delivery charges per kWh)) - (applicable Mornings &amp; Evenings kWh Usage multiplied by the (Energy Charge + TDU Delivery charges per kWh))] / Monthly Billed kWh Usage.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>The total kilowatt-hour usage shown on your monthly invoice (Billed Usage) is provided by the Transmission and Distribution Utility (TDU). Usage for each time-of-day billing period shown above (Mornings, Days, Evenings or Nights) is determined from interval data from your advanced meter (Interval Data) and is also provided by the TDU. If the Billed Usage and Interval Data do not match: 1) any missing intervals in the Interval Data will first be determined using market information for your usage profile, then these intervals will be proportionately adjusted so the sum of all intervals equal the Billed Usage provided by the TDU; or 2) if there is no missing interval information, each interval of the Interval Data will be proportionately adjusted so the sum of all intervals equal the Billed Usage provided by the TDU.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| <p>Average prices per kWh listed above do not include facility relocation fees or other charges ordered by a municipality. For information, please go to <a href="http://txu.com/municipalfees">txu.com/municipalfees</a>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
| Other Key Terms and Questions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p>Each month you will also be billed all taxes, including sales tax, and reimbursement for the state miscellaneous gross receipts tax as applicable.</p>                                                                                                                                                                                                                                                                                                                                                   |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p>See Terms of Service Agreement for a full listing of fees, deposit policy, and other terms.</p>                                                                                                                                                                                                                                                                                                                                                                                                          |                |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Type of Product                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Indexed        |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Contract Term                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 24 Months      |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Do I have a termination fee or any fees associated with terminating service?                                                                                                                                                                                                                                                                                                                                                                                                                                | Yes            | Early Cancellation Fee: \$295.00 |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Can my price change during the contract period?                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Yes            |                                  |                     |                |          |                |                       |       |         |       |          |                       |                |    |             |    |

|                   |                                                                |                                                                                                                                                                                                                                                                                                                                                                 |                                   |
|-------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| Disclosure Chart  | If my price can change, how will it change, and by how much?   | Your price will not change during the term of this plan except to reflect actual changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are beyond our control. |                                   |
|                   | What other fees may I be charged?                              | See Pricing and Fees Section of your Terms of Service Agreement for non-recurring fees.                                                                                                                                                                                                                                                                         |                                   |
|                   | Is this a pre-pay or pay in advance product?                   | No                                                                                                                                                                                                                                                                                                                                                              |                                   |
|                   | Does the REP purchase excess distributed renewable generation? | Yes, subject to enrollment on a TXU Energy Renewable Buyback plan.                                                                                                                                                                                                                                                                                              |                                   |
|                   | Renewable Content                                              | This product is 6% renewable.                                                                                                                                                                                                                                                                                                                                   |                                   |
|                   | The statewide average for renewable content is                 | 19%                                                                                                                                                                                                                                                                                                                                                             |                                   |
|                   |                                                                | TXU Energy Retail Company LLC<br>P.O. Box 650764 Dallas, TX 75265-0764<br>24 hours: 972-791-2888 or 1-800-242-9113<br>email: txuenergy@txu.com                                                                                                                                                                                                                  | REP No. 10004<br>website: txu.com |
| Additional Detail |                                                                |                                                                                                                                                                                                                                                                                                                                                                 |                                   |