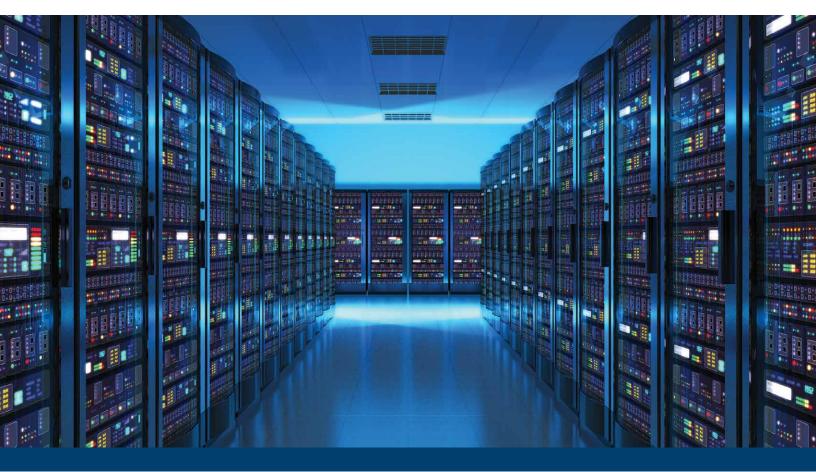
## WHY **TXU ENERGY**





# What keeps you up at night gets us up every morning.

Making sense of the electricity market isn't the purpose of your business. It's ours. Let us architect a sustainable energy solution so you can focus on what really matters, like maintaining data security and integrity. In your fast-paced world, change is constant. But when it comes to the price of your power, we can deliver budget certainty.

### WHY **TXU ENERGY**

#### Flexibility with Customization

Keep your systems running cool all day, every day. While your demand fluctuates, your facilities and servers need to stay at the same temperature. Take advantage of custom pricing and products including fixed with swing designed to efficiently meet your changing load demands.

#### **Experience with Credibility**

We have experience serving critical load, including the data center for the largest power generation company in Texas.

#### **Partnership with Accountability**

Work with a dedicated team of Texas-based energy experts. They know the market and will learn your unique needs to help you meet your strategic and operational goals. Rest assured in our best in class account service with 95% satisfaction.<sup>1</sup>

#### Sustainability with Convenience

Make affordable renewables a reality with wind, remote solar or a custom onsite solar solution. We'll also help you become LEED certified like our own data center.

#### **Savings with Certainty**

Cool your servers at a competitive price and get solutions that help you use less and save. With TXU Greenback, you can earn cash incentives for installing energy-efficient equipment.

#### **Powerful Partnerships**

We helped a major Texas data center achieve LEED Silver Certification by reducing its mechanical load by 15% in under a year. We installed LED lighting that saved six times more electricity and Energy Star® server equipment that reduced workspace by roughly 60%.



It costs you nothing to see if we can save you something.

Contact your business representative or email business@txu.com.



